

 **Dataminr®** FOR NEWS

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Monitoring Crisis and more with  
Dataminr

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**Customer Success Manager -  
EMEA**



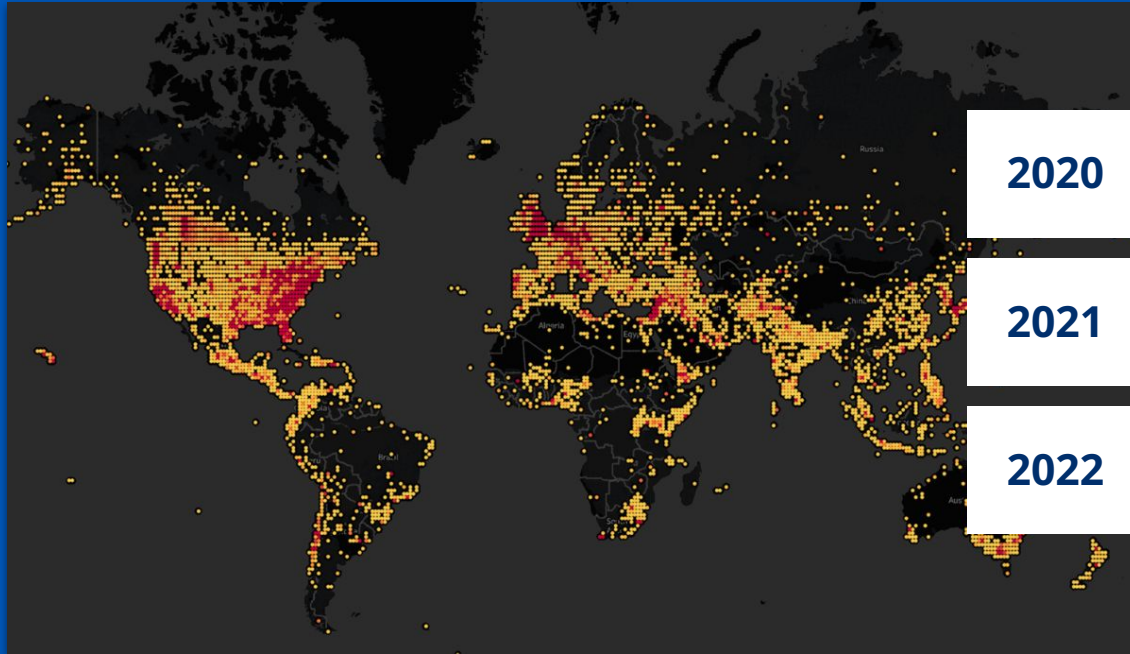
# Dataminr's AI Platform

Detects Clusters of  
On-The-Ground Eyewitness  
Accounts Forming Digital  
Patterns of Emerging Event  
*Cross-Correlating 800,000+  
Public Data Sources*

Enabling Global  
Newsrooms to Know First  
and Act Faster



# Dataminr's AI Transforms Modern Journalism



**2020**

**2M+ Alerts Worldwide**

~50% from within US

**2021**

**10M+ Alerts Worldwide**

Added 100,000+ data sources from non-US countries

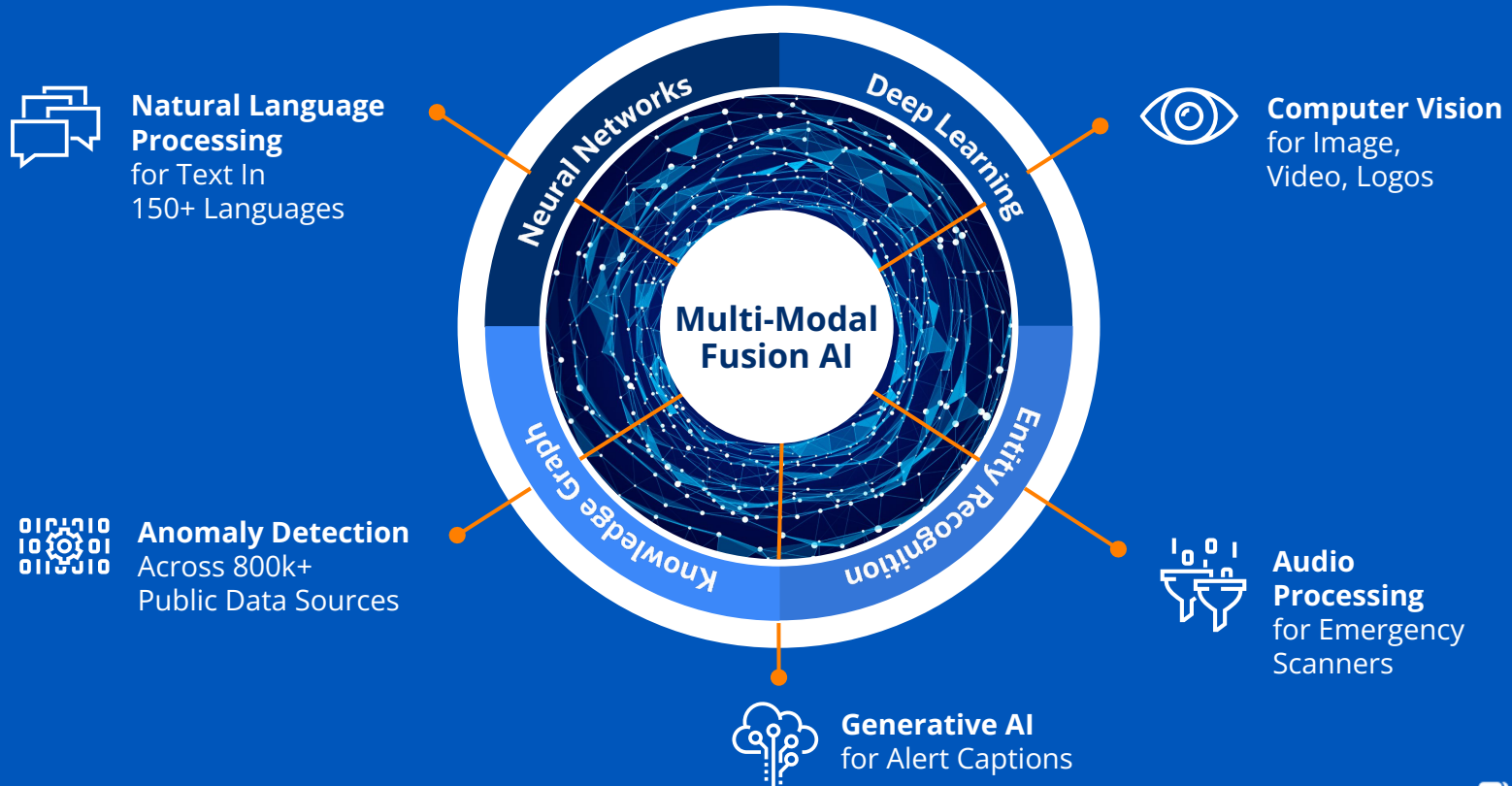
**2022**

**15M+ Alerts Worldwide**

~20% from within US

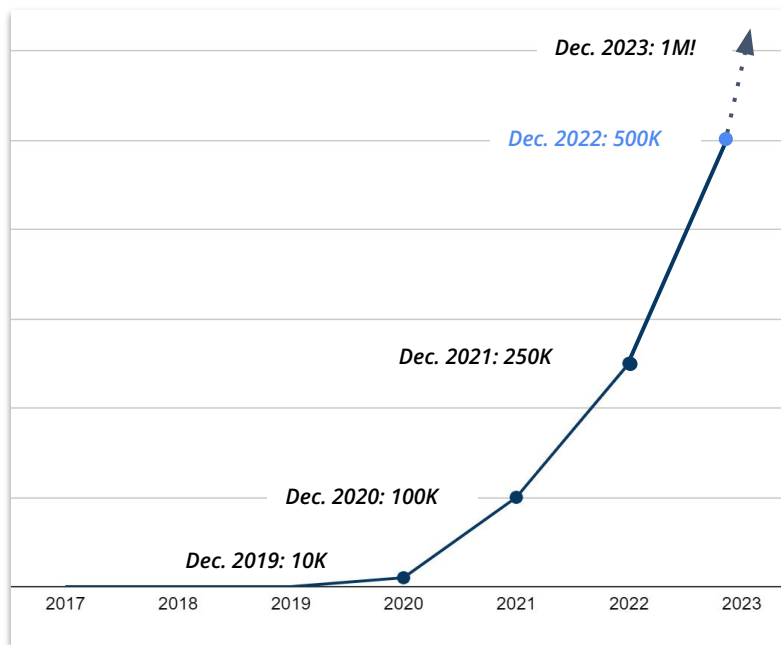


# Dataminr's Pioneering AI Platform



# DATA SOURCE EXPANSION

Public Data Sources Ingested 2017-22



**800,000+ Public Data Sources**  
used to run algorithms and alert  
customers



Global  
Social Media



Regional &  
Alternative  
Social Media



Traditional  
News Media



Blogs



Deep/Dark  
Web



IOT  
Sensors



Audio  
Transmission

Dataminr makes content from hard-to-reach sources accessible translated from 100+ languages. From VK and Sina Weibo to expanded 911 coverage and emergency dispatch scanners, and a variety of sensors.

# Consume the Way You Want — Seamlessly Integrates Into Your Workflow



**Desktop**



**Email**



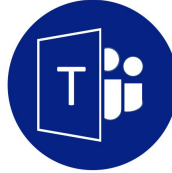
**Android**



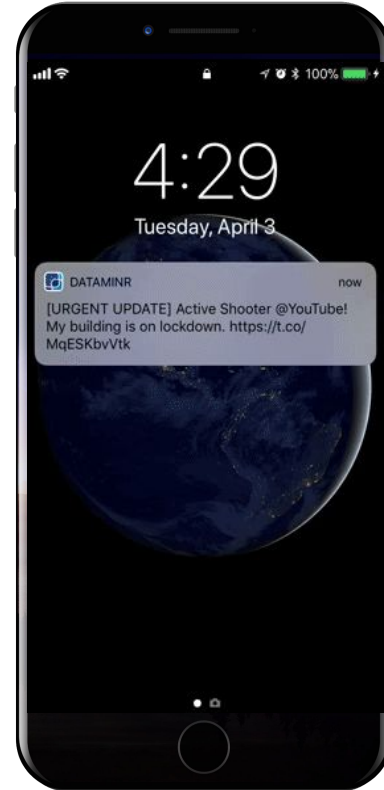
**iOS**



**Slack**



**Microsoft Teams**





UGC

**Dataminr for News** will expand the sourcing of eyewitness media for journalists by providing alerts from an **AI-powered open source intelligence system.**



Actual Image from  
Dataminr Alerts



# Wagner Group Owner Prigozhin dies in plane crash in Russia

Dataminr for News is a catalyst for your newsroom workflow — it delivers the most relevant alerts directly to you and supports your verification process

- Dataminr sent **over 300 contextual updates** on the day of the plane crash, helping journalists maintain a 360 view of the developing story.
- Dataminr for News automatically translates alerts from Russian social media platforms like Telegram and VK so you can focus on the story at hand.

First  
Dataminr  
alert

19:26

Four killed and three injured in reported military aircraft crash in Bologovsky District, Tver Oblast, Russia: Telegram.

Dataminr  
Flash

19:52

Aircraft possibly belonging to Wagner Group owner Prigozhin crashes in Bologovsky District, Tver Oblast, Russia: Telegram.

Flash Update

20:07

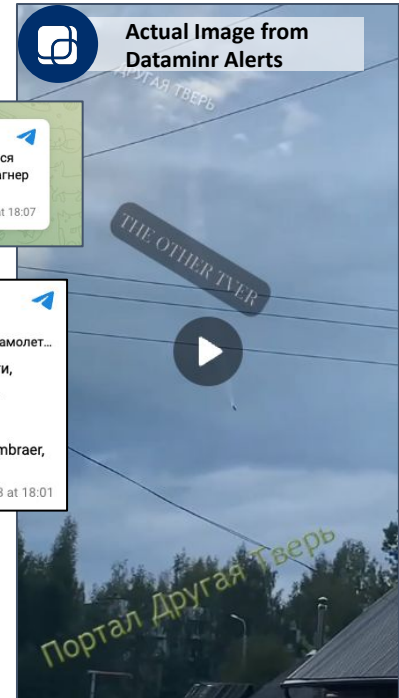
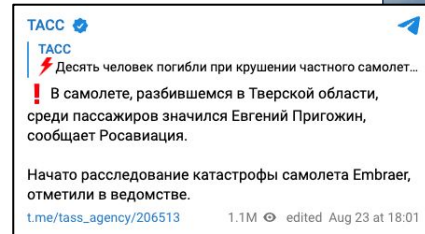
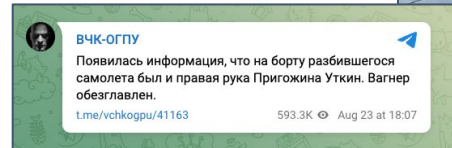
UPDATE: Russian Federal Air Transport Agency says Wagner Group owner Prigozhin listed among passengers aboard small aircraft involved in crash: Local News Outlet via Telegram.

First major  
news from  
Sky News at  
13:10

Local News  
video update

20:17

Wagner Group founder Dmitry Utkin reportedly among passengers aboard small aircraft involved in crash in Bologovsky District, Tver Oblast, Russia: Telegram.





## Several Injured in shooting near McDonald's in Stockholm, Sweden

Dataminr for News is a catalyst for your newsroom workflow — it delivers the most relevant alerts directly to you and supports your verification process

- Dataminr for News alerted newsrooms to reports of a shooting at a McDonald's in Stockholm 11 minutes before local news Tweeted the story.
- Dataminr for News continued to deliver contextual updates from an array of sources including emergency responders, chatter sources and local news.

Dataminr Flash Alert

**19:10**

Three people injured in shooting in Vallingby area of Stockholm, Sweden: Local Source.

**19:14**

Shooting prompts emergency response in Stockholm, Sweden: Emergency Responders.

**19:21**

Four injured in shooting outside McDonald's in Vallingby area near Stockholm, Sweden: Aftonbladet, Local News Outlet Photo.

**19:32**

Person possibly restrained during shooting outside McDonald's in Vallingby area near Stockholm, Sweden: Blog Video via Twitter.

**21:38**

One killed and two with non-life-threatening injuries after shooting outside McDonald's in Vallingby area near Stockholm, Sweden: Local News Outlet via Dagens Nyheter.

