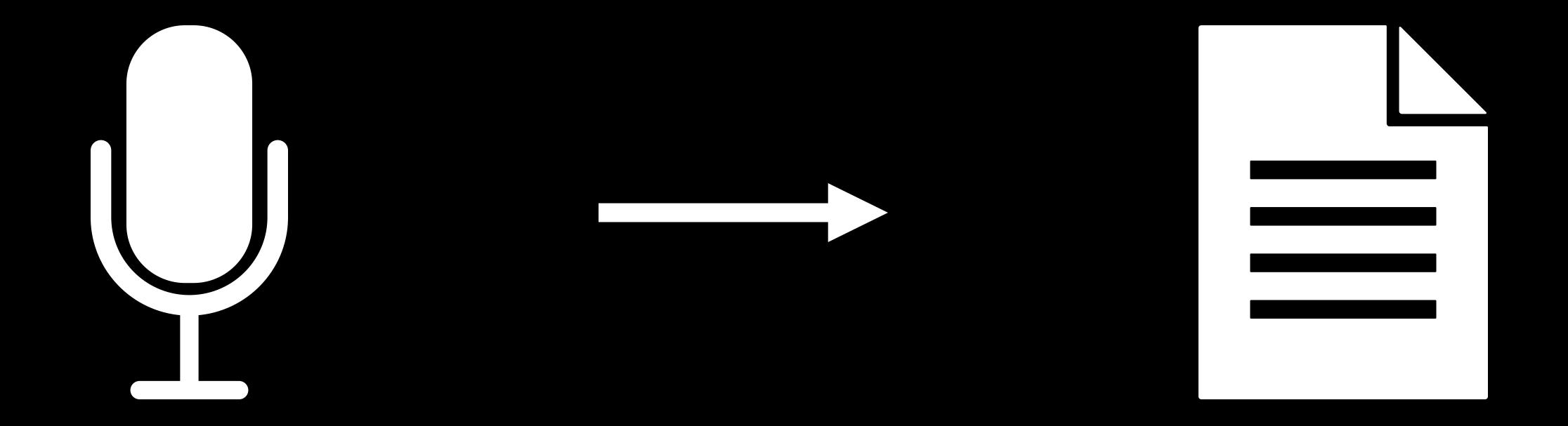
## Al-powered text extraction in English and Russian

Digital Innovation Lab

### What is text extraction?



### Why is it important?

- 1. Optimizes our workflows
- 2. It highlights capabilities already available for us
- 3. Experimentation drives innovation

### What topics we will cover?

- 1. Office 365 capabilities
- 2. Google Pinpoint
- 3. Innovation Lab experiment

### What we are not talking about

1. Generative AI (e.g. ChatGPT, Midjourney)

2. Al in production

3. Paid services

## Office 365 Capabilities

### Office 365

- MS Word for audio
- OneDrive & Sharepoint for video
- 300 minutes per user per month
- Works on Windows (App, Google Chrome) and MacOS (Google Chrome)

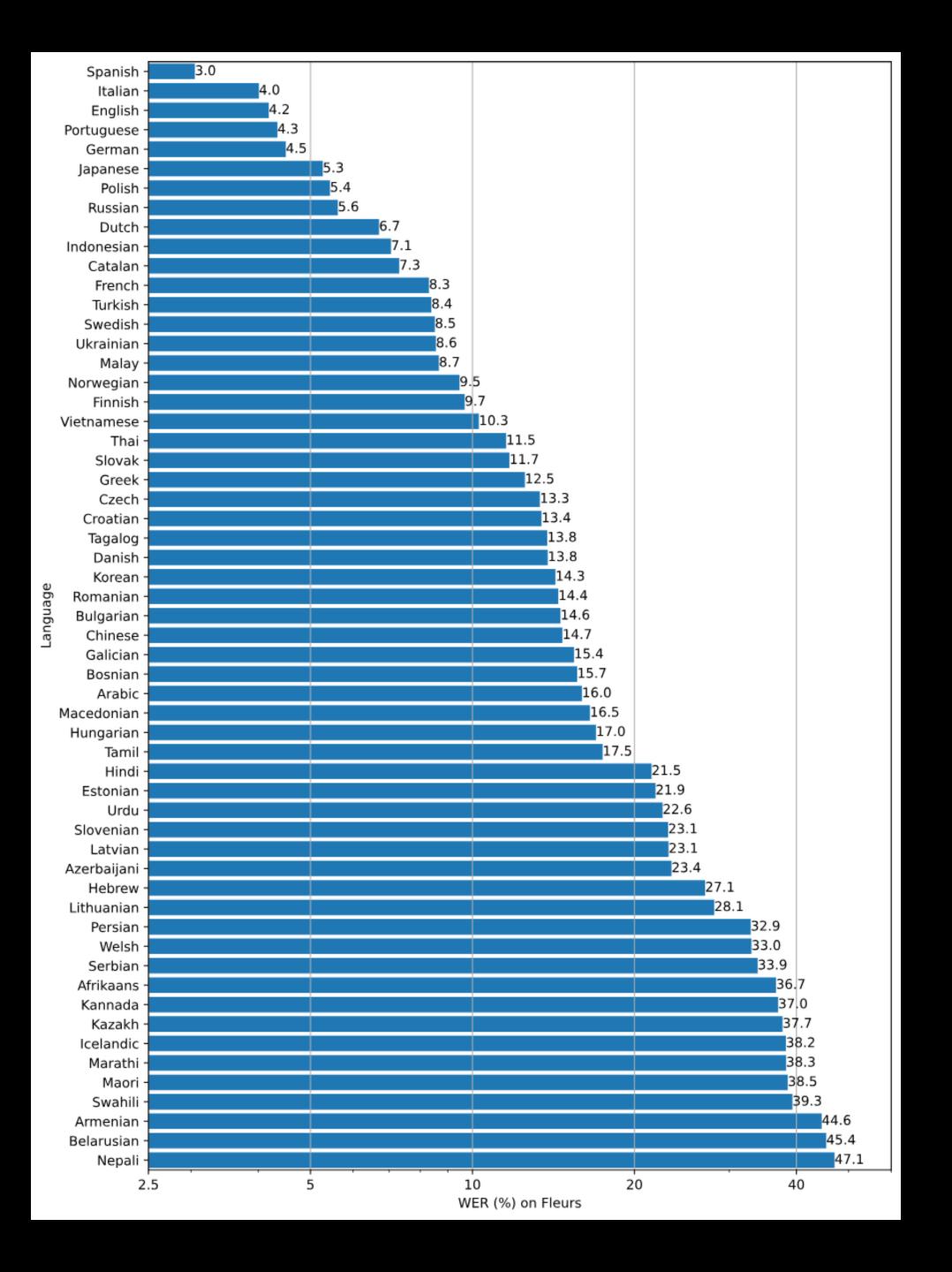
## Google Pinpoint

# Innovation Lab Experiment OpenAl Whisper

### OpenAl Whisper

#### Word Error Rate

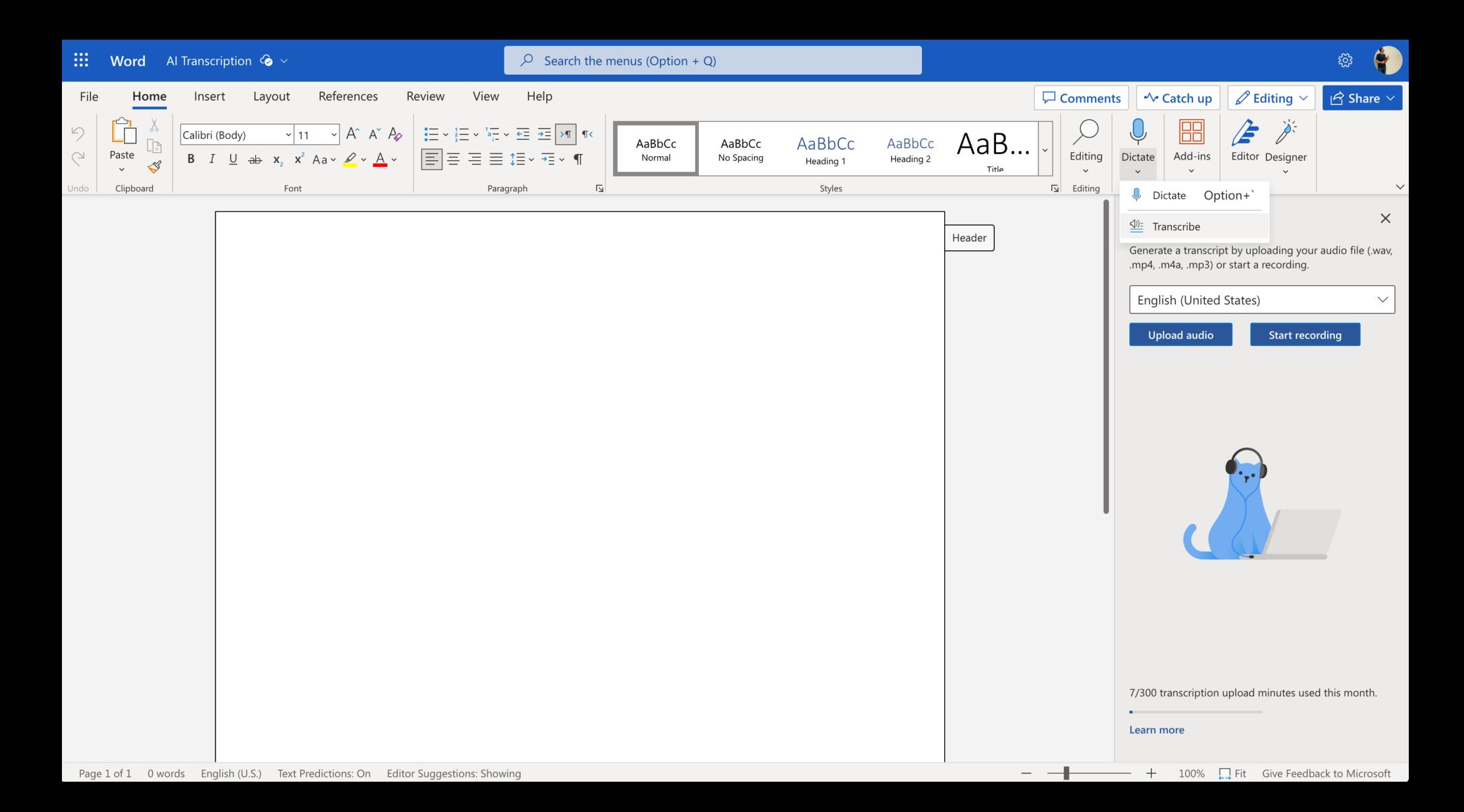
github.com/openai/whisper



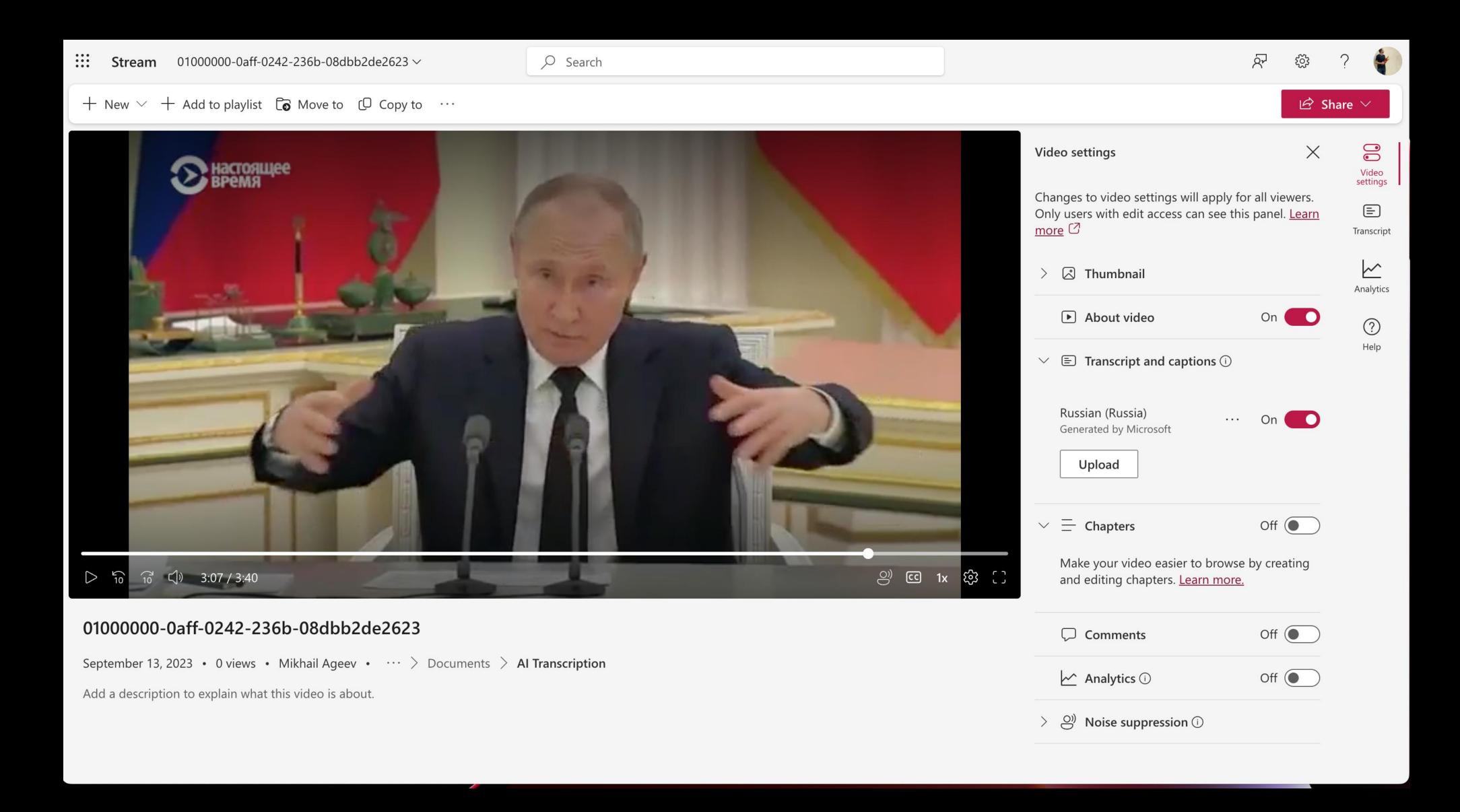
### Final Remarks

- 1. Output always needs a human
- 2. Follow RFE/RL Generative Al Policy
- 3. Reach-out to us to join the experiment (innovationlab@rferl.org)
- 4. Join the conversation on Teams Channel

### Audio Transcription in Word



### Video Transcription in OneDrive



### Google Pinpoint

Pinpoint helps you with...

Investigative stories

Breaking news

Audio and video transcriptions

Fact checking

Archive search

And more...

Getting started with Pinpoint

### Google Pinpoint

